

EXHIBITOR PACKAGES

THE AFRICAN
birdfair



 5 September 2020 VIRTUAL 

Virtually the best bird fair in Africa.

WITH OUR VIRTUAL PLATFORM,
THE SKY IS THE LIMIT


BirdLife
SOUTH AFRICA

Giving Conservation Wings



BE PART OF THE SHOW!

WHAT'S IN IT FOR YOU?

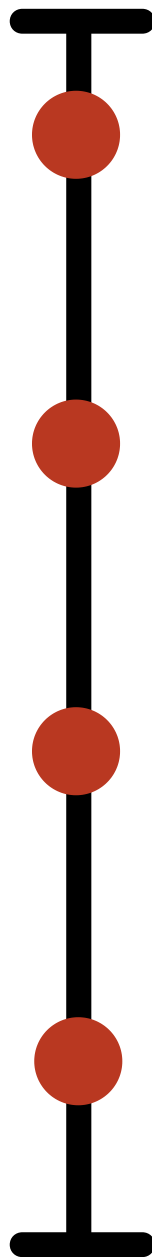
A VIRTUAL BOOTH THAT SHOWCASES YOUR PRODUCTS TO A BIGGER AUDIENCE THAN EVER BEFORE



INCREASE BRAND AWARENESS WITH AN EXISTING AUDIENCE



BUILD RELATIONSHIPS AND ENGAGE WITH THE COMMUNITY IN PARTNERSHIP WITH BIRDLIFE SOUTH AFRICA'S WELL-ESTABLISHED BRAND



REACH A NEW TARGET AUDIENCE



INCREASE AWARENESS AROUND YOUR NEW PRODUCTS AND SERVICES



To view a demonstration of the platform and to understand how your business will be exhibited, please contact Julie Bayley: julie.bayley@birdlife.org.za

AVAILABLE PACKAGES

CHOOSE THE RIGHT ONE FOR YOU

PLATINUM



R6 000

- Company name
- Logo
- About section (2000 characters)
- Contact details
- Website links
- Social media links
- Uploads – brochures, images, video, presentations
- List of representatives (name, title, photo, biography)
- Realtime one on one text chat with participants
- Meeting scheduling

GOLD



R3 000

- Company name
- Logo
- About section (2000 characters)
- Contact details
- Website links
- Social media links
- Uploads – brochures, images, video, presentations
- Meeting scheduling

SILVER



R1 500

- Company name
- Logo
- About (2000 characters)
- Contact details
- Website links
- Social media links

SPECIAL OFFERS:

We are offering 10% discount on package prices for the following:

BirdLife South Africa affiliated bird clubs
BirdLife South Africa Birder Friendly Establishments
BirdLife South Africa Birder Friendly Tour Operators